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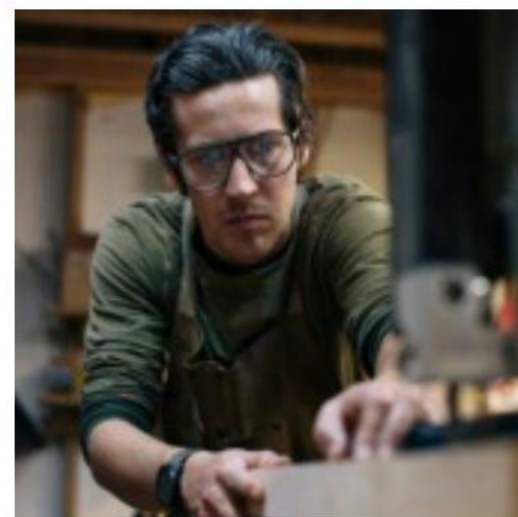
Aaron Poritz

29

Furniture designer



While visiting a friend in Nicaragua, Poritz stumbled on a supply of beautiful old growth wood uprooted by Hurricane Felix. Trained as an architect, he used the wood to create a line of furniture inspired by the minimalism and simplicity of Bauhaus designers like Marcel Breuer. His stools, chairs, tables, beds, sofas have no screws; they are fixed by unique joinery designed by Poritz.



Eric Singer

27

Eyewear designer, Shwood



While working in a movie theater, Singer made sunglasses using orange-colored Madrone branches and thrift store lenses. He met four guys who liked the glasses and became Singer's partners, selling through a makeshift website. The glasses caught on. Shwood launched in 2009 and now employs 50 people in Portland, OR. The glasses sell for as much as \$350 online and in 300 stores worldwide including Nordstrom, Bloomingdales, Saks.



Travers Smalley

27

Digital artist



West Virginia-born Smalley blends computer graphics with physical collage-making. His colorful pieces look like a cross between a painting and a screen saver. One piece has Rothko-like stripes in